

Redwood Coast Mountain Bike Association

October 2021 minutes

The James' Residence
October 4th, 2021

I. Call to order: 1900

II. Roll Call of Board Members present: Gina Bauer, Sean Robertson, Sean Tetrault, Steven Pearl, Lacey Comer, Tim Daniels, Bec Law, Shaun Fyfe, Sara Farley, Travis James, Tai Guests. Guests: Reto G

III. Approval of September Minutes: Motion made by Travis, seconded by Lacey, motion carries.

IV. Officer's reports:

- a. Chair: Not present
- b. Co-Chair: GDRC contract update: GD wants to adjust contract to protect owls and permanent growth plots. Edited contract to include info on eBikes. ACF: Darius working on PB and will entertain idea of community workdays. Ferndale: No progress has been made at this point, but they're interested in continuing talks.
- c. Treasurer: Coast Central is closed. Total \$39,975.71

V. Prior Action Items:

- a. Kiosk is complete!
- b. Sean T and Tai completed graphic and added to website for "call before you dig" guidelines.
- c. Steven and Tim continue Blue Lake Pump Track meetings with City staff and update plans as needed. Sean T mentions that there may be some dirt available that City of Arcata uses. Tim D mentions that Pepe has good dirt. Steven states willingness to start piling dirt in places.
- d. Tim and Tom G will continue to develop a scholarship program.
- e. Sean T got a verbal and emailed agreement for eBike clarification on Hatchery Ridge.
- f. Sean R sent HCMTB sponsorship template that he uses to help track/attract sponsors.
- g. RCMBA TAC will begin strategic planning in November with the help of Kirk Cohune. Action item: Sean R will propose dates to the TAC for a meeting date. This is project based, not Board based.
- h. Steven posted Willow Creek Pump Track GoFundMe on social media. Post was made today.
- i. Travis will update email list. Current membership 614, 689 includes lapsed. Are we biggest community program?

VI. Ongoing Business/Updates:

- a. MRE/Blue Lake: MRB will host Sunday's post race/awards ceremony and Friday packet pickup. Saturday festivities are at Perigot Park. Tim will email Blue Lake Park policy to Pearl. Course Marshalls all figured out.
- b. Water jugs: 2 at Hugger, 2 at Cobbler, 4 at aid station.
- c. Aid Station: Sean R, Sara, Gina
- d. AI BB: Confirmed
- e. Breakfast: Tim will handle
- f. Food trucks: Gina will research food trucks. Virgo Rising. Offer 50 meal minimum. Gina to get drinks from Costco and bring cooler with drinks.
- g. Weigh ins: at Shuttle turn around
- h. Brewery relationship: Clear up communication. Work on mutual love.
- i. Tim will ask Mandi about fire in field
- j. Sean will reach out to BogStomp band

- k. Purse: \$100 for each cat Saturday and Sunday.
- l. Party set up to start at noon Saturday
- m. Sean R will reach out to title sponsor to establish a booth need and location.

VII. New Business:

- a. Newsletter: Sean T states he's willing to try. Action item: people will send write ups to Gina and she will create at least quarterly newsletters. Can solicit guest updates from players and stakeholders like Arcata, Bob, County.

VIII. Add-on agenda items:

- a. McKinleyville – Shaun and Adam walked the area and identified some access routes and some areas that already have some trails built! Mike Clem will put down on map.
- b. Vets on bikes – two called in last two weeks, one volunteering at race!
- c. HCMTB: Requesting an increase in sustaining sponsorship increase from \$1,000 to \$2,000. Motion made by Sean T and seconded by Tim. Board approved.

IX. Actions Items this Meeting:

- a. Steven and Tim will continue to work with City of Blue Lake on pump track and proposal.
- b. We will have a race! Some action items as mentioned above for race specifics.
- c. Tim and Tom G will develop a proposed scholarship program.
- d. RCMBA will engage in strategic planning with the help of Kurt Cohune and will be done through TAC. Sean R will propose some meeting dates to TAC for November.
- e. RCMBA will produce a quarterly newsletter with submissions from the Board. Next newsletter mid-November.
- f. RCMBA will increase sustaining sponsorship level for HCMTB to \$2,000.
- g. Shaun, Adam S and Mike Clem will continue to develop map/proposal for McKinleyville.

X. Next Meeting time and date: 11/8 at Sean R's house, 1610 Panorama Drive, Sunny B

XI. Meeting Adjourned: 8:45pm